



Study AND experience PROGRAM

Accommodation & Boarding

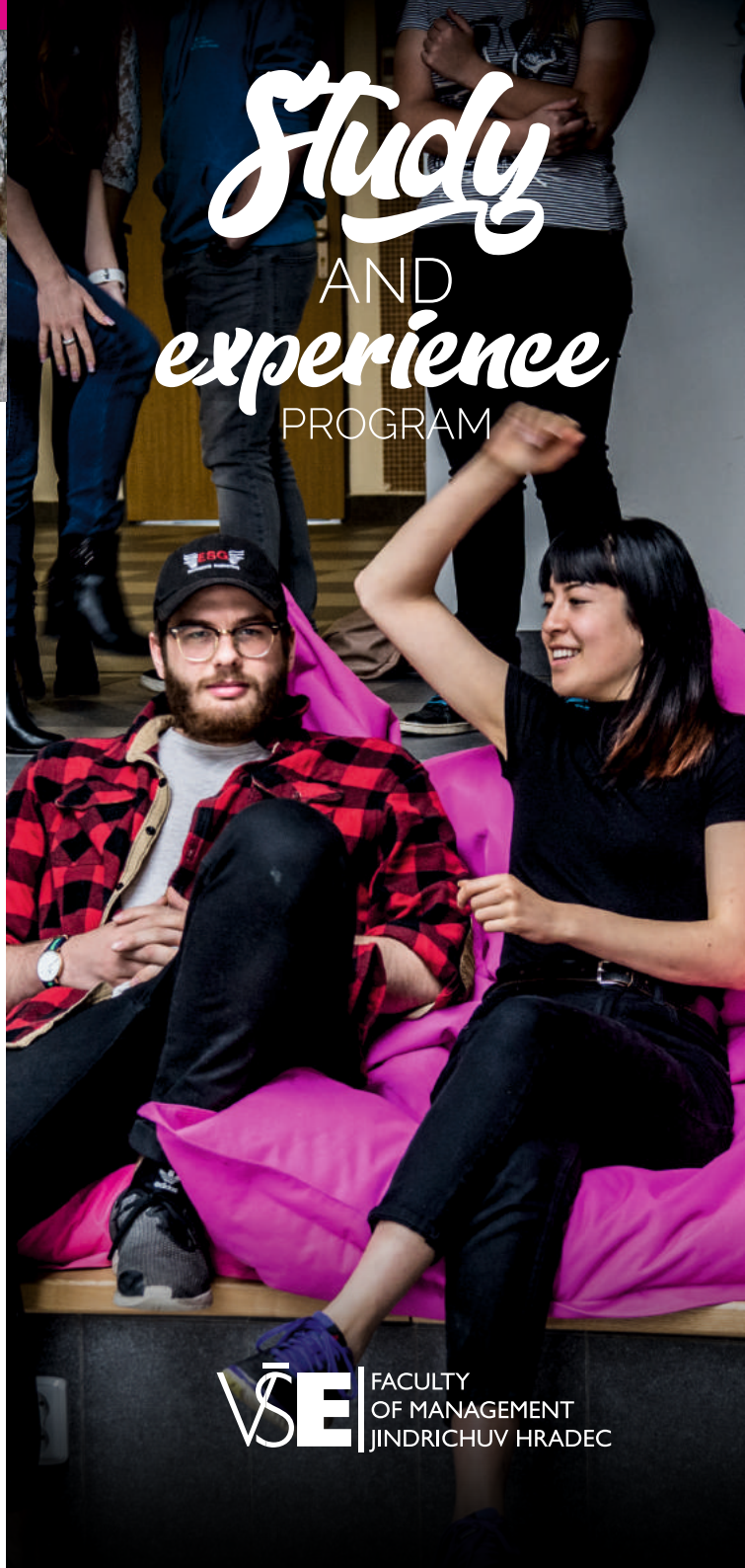
The Faculty offers participants accommodation in students' dormitory for reduced price. The dormitory is situated in the center of Jindřichův Hradec within 10 minutes distance from the faculty campus. The rooms are fully furnished. They are equipped with beds, tables, chairs, wardrobes, lockers and small refrigerator. Two rooms share the bathroom (shower, toilet, sink). Blankets, pillows, and bed linens are provided to students for free. The Wi-Fi internet connection is available in every room free of charge.

Participants can use the canteen which is located in the area of the dormitory. The canteen offers complete lunch menu for reduced price. If participants will be interested in eating breakfast, it can be arranged in faculty campus.

Tuition Fee

The participation in the Study and Experience Program is free for every participant. There is no tuition fee. However, participants are obliged to cover all travelling expenses such as:

- transportation costs
- accommodation costs
- boarding
- entrance fees



CONTACT

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VŠE | FACULTY
OF MANAGEMENT
JINDŘICHŮV HRADEC



Study at the Faculty of Management and Discover the Czech Canada Natural Park

This Study & Experience Program is based on the principles of Study Tour. It gives a group of international students a unique opportunity to study one-week long intensive course focused on selected topic of management and marketing and discover the beauties of marvelous city of Jindrichuv Hradec and its surroundings at the same time.

Study at the Faculty of Management

The Faculty of Management is the youngest faculty of the University of Economics, Prague. It offers education in the field of Management for nearly 1500 students. Its modern campus is located outside of Prague in lovely South Bohemian city Jindrichuv Hradec.

The Faculty offers for participants of the Study & Experience Program the comprehensive intensive course in a range of 3 ECTS. The course is focused on pre-selected topics of management and marketing or can be tailored according to participants needs. The schedule usually consists of two teaching blocks a day.

Past intensive courses realized within the Study & Experience Program

- Strategic Marketing Management
- Introduction to Strategic Management
- Managerial Thinking and Decision-Making
- Solving Managerial Problems by Using Soft and Hard Approaches
- Consumer Culture, Media Technologies and Marketing Communication

Explore Jindrichuv Hradec and its Surroundings

Jindrichuv Hradec is peaceful South Bohemian city with more than 22 500 inhabitants which is located near the Austrian border 160 km far from Prague.

Jindrichuv Hradec is popular destination for tourists visiting beautiful spots of the South Bohemia Region. The dominant of this town is the third largest castle and chateau complexes in the Czech Republic. If you go for a walk through the city center, you can find traditional merchants houses with typical decorations and there are also many other historical monuments.

The city is a gateway to the Czech Canada Natural Park. This protected natural area got its name from the character of the local landscape, which is full of deep forests and numerous bodies of water, and also due to its rather harsh climate.

Participants will get the opportunity to explore all main tourist spots in Jindrichuv Hradec during half-day guided city tour. They can also join full-day trip to the Czech Canada Natural Park full of many beautiful places such as Landstejn Castle, Church of the Holy Trinity, Osika Lake, or Bison Ranch in Roznov settlement.

Have Fun & Make New Friends

All participants are welcomed to participate in any students sport or cultural activity during their stay in Jindrichuv Hradec. They will obtain an actual schedule after their arrival. The International Office will appreciate their active participation in activities promoting students international mobility in a form of short presentation of participants' home universities and towns.

Study. Explore. Make Friends.